Week Ending July 15th, 2023, Total New Ads Down 6% Over the Week

WETHERSFIELD, July 18th, 2023 – During the week ending July 15th, there were 5,966 new postings in Connecticut. This total new ad count is down 6% over the week. Thirty-one percent of those new postings occurred in three industries: Health Care & Social Assistance (861 new ads or 14%), Retail Trade (548 new ads or 9%), and Pro., Sci., & Tech. Services (424 new ads or 7%). These three industries respectively had 212, 156, and 216 employers postings new ads. Among job ads with advertised salary information within those three industries, Health Care job ads had a median annual income of $43,392, Retail Trade ads had a median of $41,600, and Pro., Sci., & Tech. had a median of $65,408. The industry with the highest advertised median income within its new job ads was Finance & Insurance ($94,464) and the lowest was Accommodation & Food Services ($35,968). The HWOL series recently migrated to a new data platform that has resulted in adjustments to its deduplication process. Due to this, comparison to weeks before the week ending June 3rd may be impacted by methodology differences.

NAICS	Industry	New Ads Week Ending: 7/15/2023		Prior Week 7/08/23		1 Week Change	
		Count	%	Count	%	#	%
0	**Total Across All Industries**	**5,966**	**100%**	**6,360**	**100%**	**-394**	**-6%**
11	Agriculture	5	0%	5	0%	0	0%
21	Mining, Quarrying, and Extraction	4	0%	9	0%	-5	-56%
22	Utilities	11	0%	35	1%	-24	-69%
23	Construction	123	2%	94	1%	29	31%
31	Manufacturing	404	7%	386	6%	18	5%
42	Wholesale Trade	212	4%	121	2%	91	75%
44	Retail Trade	548	9%	728	11%	-180	-25%
48	Transportation and Warehousing	121	2%	125	2%	-4	-3%
51	Information	137	2%	110	2%	27	25%
52	Finance and Insurance	214	4%	333	5%	-119	-36%
53	Real Estate and Rental and Leasing	95	2%	150	2%	-55	-37%
54	Pro., Sci., & Tech. Services	424	7%	451	7%	-27	-6%
55	Management	35	1%	25	0%	10	40%
56	Admin. and Support	225	4%	260	4%	-35	-13%
61	Educational Services	374	6%	223	4%	151	68%
62	Health Care and Social Assistance	861	14%	1,229	19%	-368	-30%
71	Arts, Entertainment, and Recreation	48	1%	37	1%	11	30%
72	Accommodation and Food Services	223	4%	234	4%	-11	-5%
81	Other Services	137	2%	165	3%	-28	-17%
92	Public Administration	163	3%	88	1%	75	85%
99	Unspecified	1,602	27%	1,552	24%	50	3%

Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Pro., Sci., & Tech. Services.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Salespersons.

Employers with the most new postings include Child Guidance Center of Southern CT, Yale New Haven Health, and Hartford Healthcare.

Total New Job Ads by Occupation: Week Ending July 15th, 2023

SOC	Occupation	Count of New Job Ads	Ads with Salary Info.	Sarly Info Ads % of New Ads	Hourly Median Advertised Salary	Annual Median Advertised Salary
00-0000	**Total Across All Occupations**	**5,966**	**2,452**	**41.1%**	**$23.94**	**$49,792**
29-1141	Registered Nurses	276	84	30.4%	$47.38	$98,560
41-2031	Retail Salespersons	247	93	37.7%	$17.05	$35,456
41-1011	First-Line Supervisors of Retail Sales Workers	166	63	38.0%	$24.49	$50,944
41-4012	Sales Representatives, Wholesale and Manuf.	123	62	50.4%	$43.26	$89,984
35-3023	Fast Food and Counter Workers	121	75	62.0%	$15.69	$32,640
43-6014	Secretaries and Administrative Assistants	93	54	58.1%	$22.89	$47,616
11-9199	Managers, All Other	90	23	25.6%	$43.20	$89,856
31-1128	Home Health and Personal Care Aides	90	56	62.2%	$17.54	$36,480
53-7062	Laborers and Freight, Stock, and Material Movers	88	54	61.4%	$18.03	$37,504
15-1299	Computer Occupations, All Other	87	39	44.8%	$62.40	$129,792
43-4051	Customer Service Representatives	85	49	57.6%	$19.02	$39,552
15-1252	Software Developers	75	42	56.0%	$62.28	$129,536
11-1021	General and Operations Managers	69	22	31.9%	$40.98	$85,248
31-9092	Medical Assistants	67	19	28.4%	$21.42	$44,544
15-1232	Computer User Support Specialists	66	43	65.2%	$23.69	$49,280
53-3032	Heavy and Tractor-Trailer Truck Drivers	66	27	40.9%	$27.94	$58,112
53-3031	Driver/Sales Workers	64	25	39.1%	$18.40	$38,272
25-2011	Preschool Teachers, Except Special Education	63	53	84.1%	$17.54	$36,480
27-2022	Coaches and Scouts	63	15	23.8%	$20.00	$41,600
11-9111	Medical and Health Services Managers	61	16	26.2%	$61.66	$128,256
49-9071	Maintenance and Repair Workers, General	61	33	54.1%	$23.45	$48,768
53-7065	Stockers and Order Fillers	61	30	49.2%	$17.54	$36,480
37-2011	Janitors and Cleaners	55	36	65.5%	$17.91	$37,248
29-2099	Health Technologists and Technicians, All Other	52	12	23.1%	20.06154	$41,728
31-1131	Nursing Assistants	49	11	22.4%	$19.38	$40,320

The above table highlights the 25 occupations with the most new job ads during the week ending July 15th, 2023. During that week, employers posted new job ads for over 700 specific occupations in the state. The three occupations with the most new ads were Registered Nurses (276 new ads), Retail Salespersons (247 new ads), and Supervisors of Retail Sales Workers (166 new ads). Among the new ads that week, 2,452 (41% of total new ads) had salary info for over 300 specific occupations. Those new ads with salary info had a median advertised salary of $49,792 per year or $23.94 per hour. Among the 25 occupations with the most new ads, three had advertised annual medians of over $100,000. These were Computer Occupations ($129,792), Software Developers ($129,536), and Medical & Health Service Managers ($128,256). The occupations with the lowest median income in the top 25 include Fast Food & Counter Workers ($32,640), Retail Salespersons ($35,456), and Stockers & Order Fillers ($36,480).

For more information on total monthly job ads Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

Employer	Ads Week Ending: 7/15/23	2 Weeks Ago: 7/08/23	2 Week # Change	
			#	%
Child Guidance Center Of Southern CT	122	132	-10	-8%
Yale New Haven Health	114	120	-6	-5%
Hartford HealthCare	97	387	-290	-75%
Trinity Health	62	45	17	38%
State Of Connecticut	59	39	20	51%
Internal Revenue Service	53	7	46	657%
Compass Group	43	27	16	59%
Boehringer Ingelheim International	37	3	34	1,133%
Yale University	35	34	1	3%
CVS Health	30	47	-17	-36%
Travelers	29	17	12	71%
Stratford Public Schools	29	0	29	--
Norwalk Public Schools	27	0	27	--
TJX	25	96	-71	-74%
BJ's Wholesale Club	23	15	8	53%
Walgreens Boots Alliance	21	16	5	31%
ALDI	21	6	15	250%
Lumen Technologies	21	14	7	50%
University of Connecticut	20	29	-9	-31%
Dattco	19	23	-4	-17%
Domino's Pizza	19	10	9	90%
Actalent	18	28	-10	-36%
Raytheon Technologies	17	4	13	325%
Connecticut Children's Medical Center	17	12	5	42%
Marriott International	15	27	-12	-44%

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employers with the most new job postings during the week ending June 24th were mostly within Retail Trade, Health Care & Social Assistance, and Educational Services. The employers with the most new ads in these three respective industries were Child Guidance Center Of Southern CT (122 new ads), CVS Health (30 new ads), and Yale University (35 new ads). Overall, the 25 employers with the most ads account for a combined 16 percent of total new ads.

What is HWOL?
The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:
https://www1.ctdol.state.ct.us/lmi/hwol.asp

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